

RPBoxed is a franchise-like marketing agency in a box that allows you to start your own full-service marketing agency for as little as \$50 AUD sign up and \$1 AUD per month whilst receiving 20% commission on any services you sell without having to do the work by leveraging our team, systems, and automated client portal.

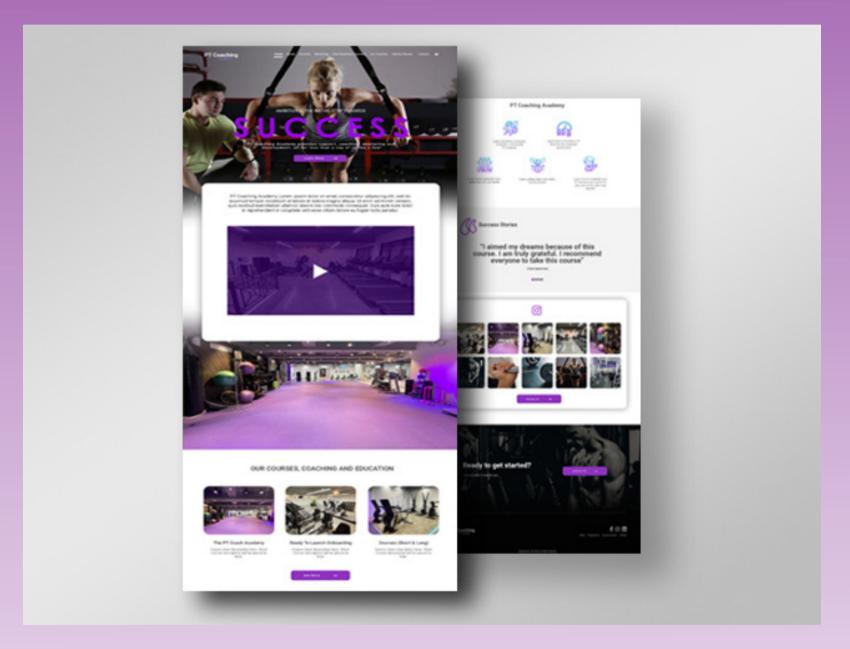
With access to training, a private agent community, a professional team to deliver the services to your client and more!

Already in the marketing industry?
Then our white labeling option could be for you!

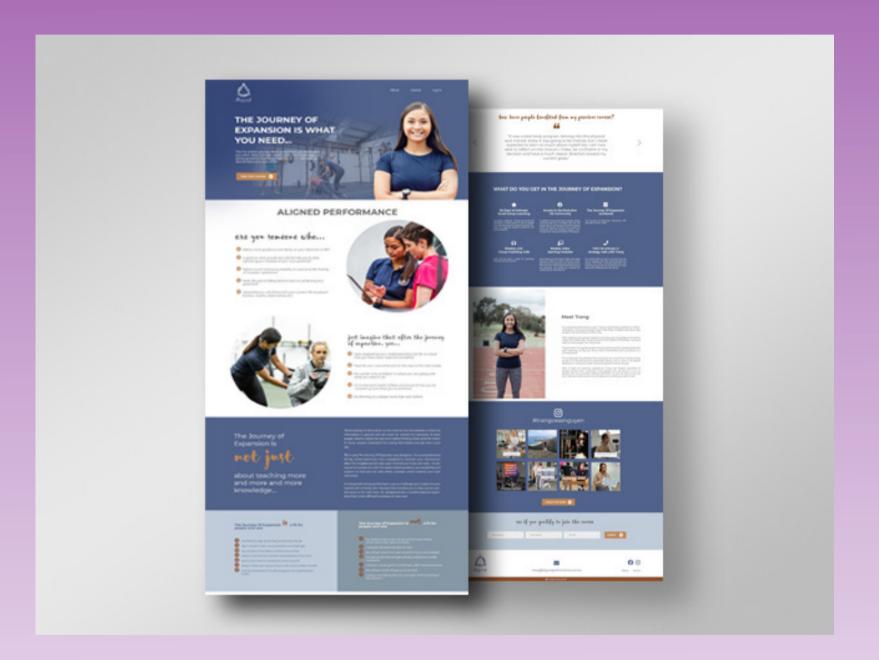


Websites

Process: We start with the development of a PSD (image) then build the list site once approved by the client.





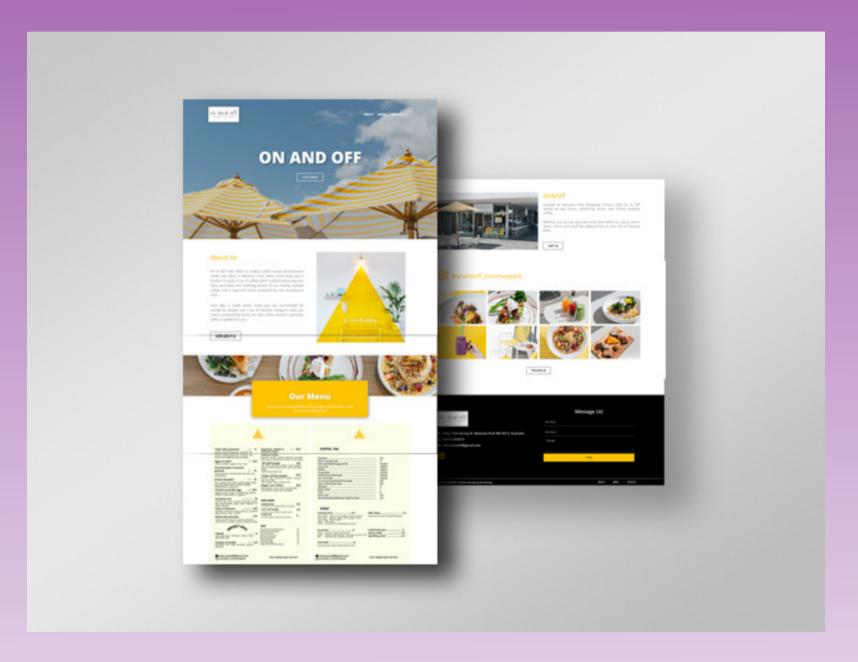


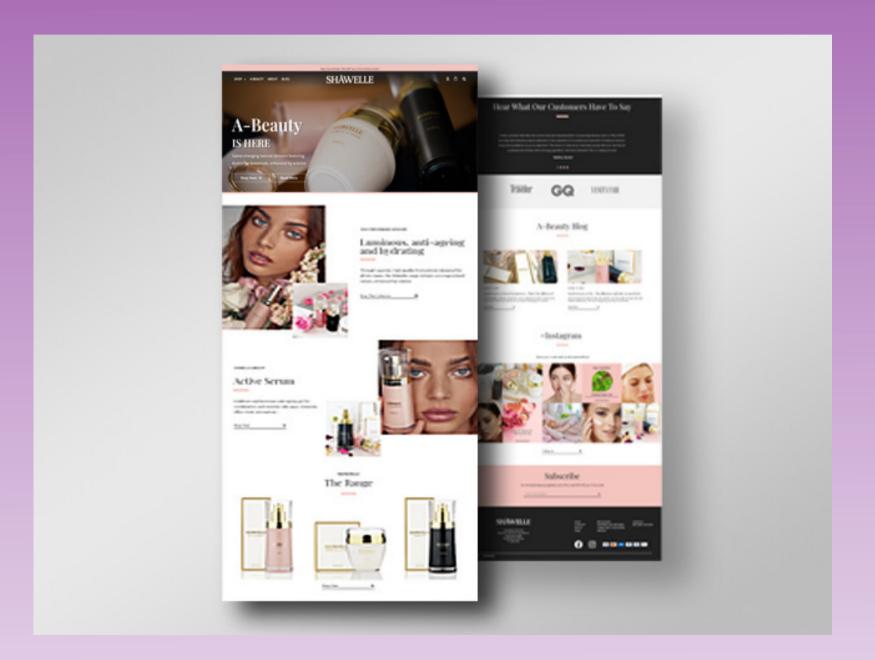
alignedperformance.com.au



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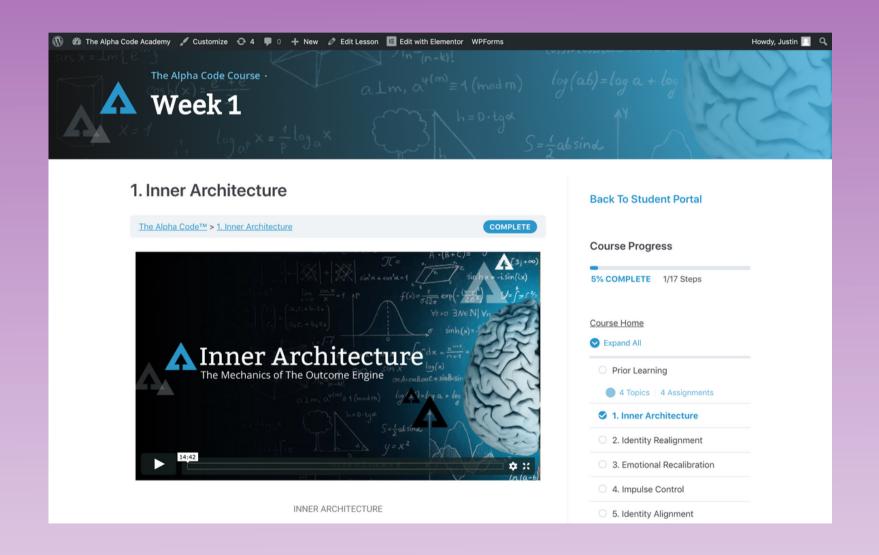
cafeonandoff.com.au

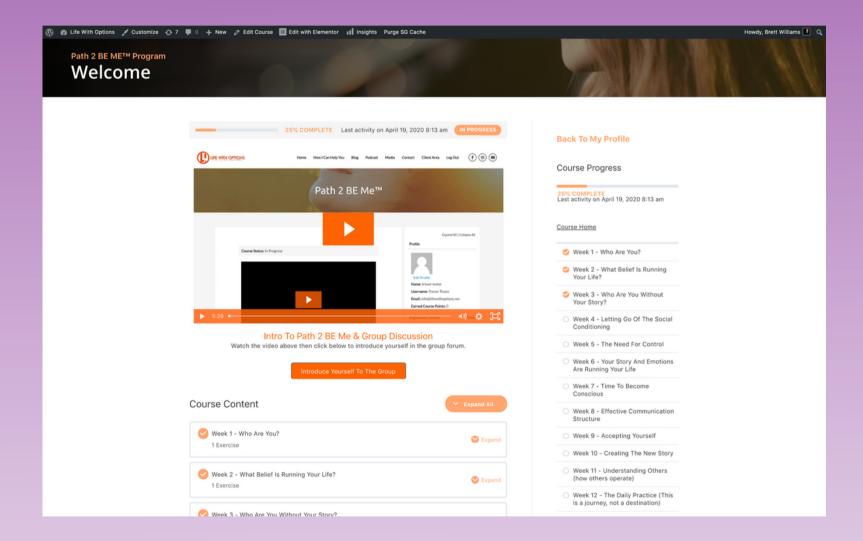
shawelle.com



Course Portals

Process: Private, secure and branded portal for online courses.

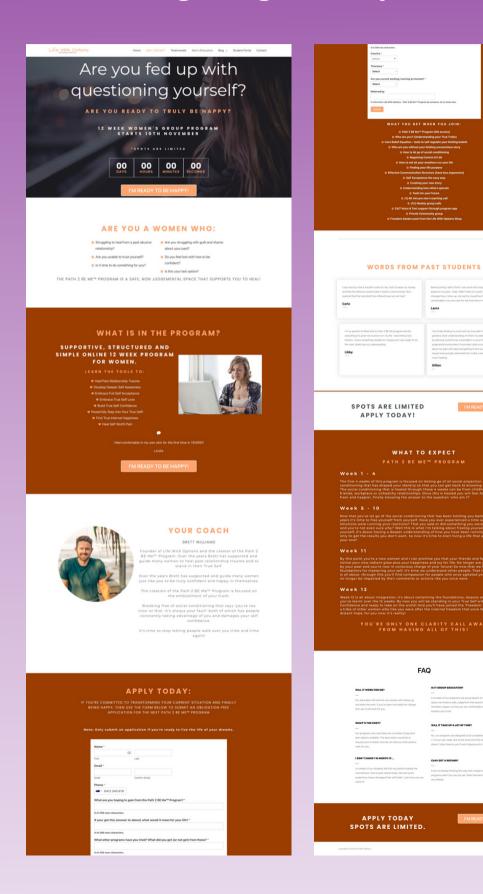


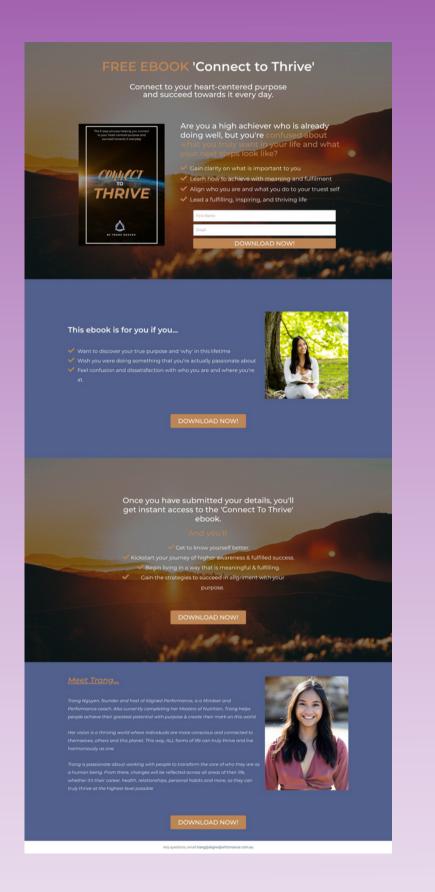




Sales Funnel

Process: Landing Pages / Upsells / Downsells / Thank You Pages plus tracking codes.



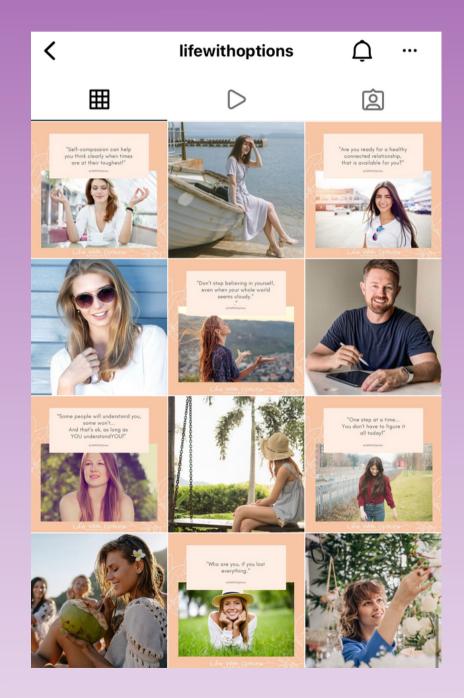


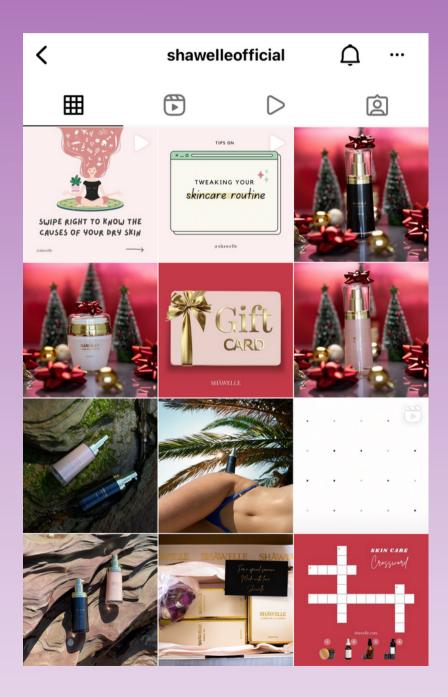


Social Media Management

Process: The creation of post content and graphics (as needed) for scheduling and posting on social media. Post analyitics are tracked on each platform (IG FB, Li) and content / hastags are adjusted accordingly.



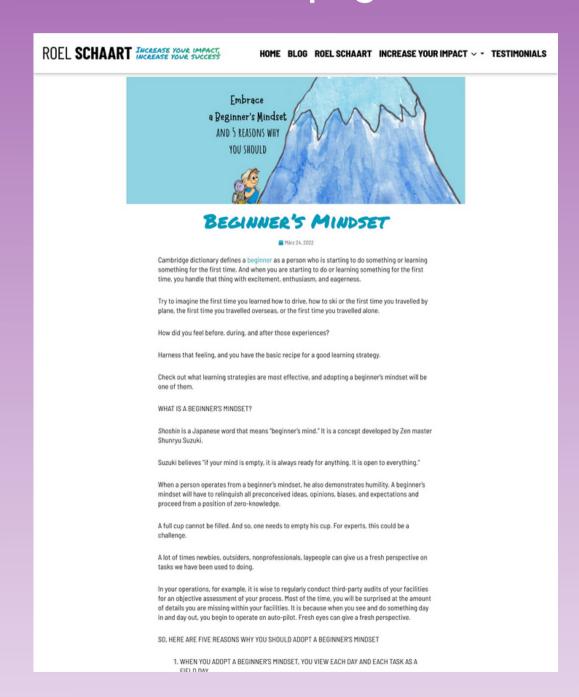


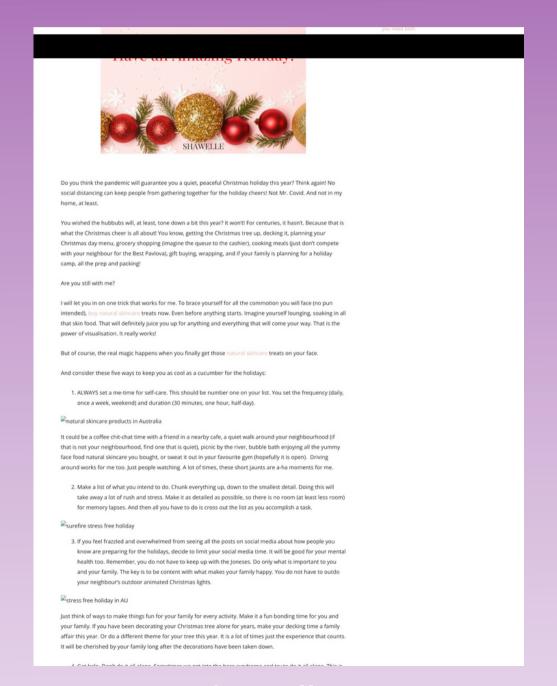




Blog Writing

Process: The creation of blogs for the clients website (content and graphic as needed) scheduled and posted on the clients behalf. Note: Blog writing by itselfd does not include on page SEO, this is part of the SEO service (which includes blogs).





shawelle.com



SEO - Search Engine Optimisation

Process: Onpage and off page SEO including on page SEO, off page SEO, link building and SEO optimised blogs.

Keyword	Pos. on Dec 14	Diff.	Volume
gardner denver air filtration	5	↑ 35	n/a
gardner denver refrigerant air dr	4	↑ 8	n/a

Keyword	Pos. on Dec 15	Diff.	Volume
gardner denver air compressors	7	1 12	20
gardner denver desiccant air dryer	6	1 12	10
gardner denver refrigerated air d	6	↑ 8	10

dvsgroup.com.au



Paid Marketing

Process: Sales funnel audit, campaign creation/setup and monitoring.

Results	Reach	Impressions	Cost per Result	Amount Spent	Ends	Schedule	Link Clicks	Website Purchases	On- Facebook Purchases	Website Purchases Conversion
3 Purchases	5,018	8,190	\$35.94 Per Purch	\$107.82	Ongoing	Mar 24, 2020 – Ongoing	95	3	_	\$167.85
3 Purchases	6,254	15,708	\$26.53 Per Purch	\$79.58	Ongoing	Mar 24, 2020 – Ongoing	81	3	_	\$223.80
5 Purchases	6,728	13,218	\$19.16 Per Purch	\$95.82	Ongoing	Mar 24, 2020 – Ongoing	110	5	_	\$503.55
11 Purchases	18,140 People	37,116 Total	\$25.75 Per Purch	\$283.22 Total Spent			286 Total	11 Total	 Total	\$895.20 Total

An ecommerce shop built on the Shopify platform recently came to us to run a marketing campaign for them. Above is a screen shot of the results which brought a 3-1 ROI.

Results	Cost per Result	Date Created	Amount Spent	Webinar1 Landed on Webinar	Cost per Webinar1 Landed	Webinar 1 Landed on Webinar TY	Cost per Webinar 1 Landed	Leads	Website Leads	Cost per Lead	Webinar1 Landed On CC	Cost per Webinar1 Landed	Web Lande CC
50 Webinar	\$3.16 Per Webi	Jan 20, 2019	\$157.79	160	\$0.99	50	\$3.16	51	51	\$3.09	3	\$52.60	
355 Webinar	\$2.77 Per Webi	Jan 20, 2019	\$982.98	947	\$1.04	355	\$2.77	355	355	\$2.77	20	\$49.15	
125 Webinar	\$3.28 Per Webi	Jan 20, 2019	\$410.20	370	\$1.11	125	\$3.28	125	125	\$3.28	5	\$82.04	
52 Webinar	\$3.62 Per Webi	Jan 20, 2019	\$188.22	157	\$1.20	52	\$3.62	52	52	\$3.62	7	\$26.89	
582 Webinar	\$2.99 Per Webi		\$1,739.19 Total Spent	1,634 Total	\$1.06 Per Action	582 Total	\$2.99 Per Action	583 Total	583 Total	\$2.98 Per Action	35 Total	\$49.69 Per Action	

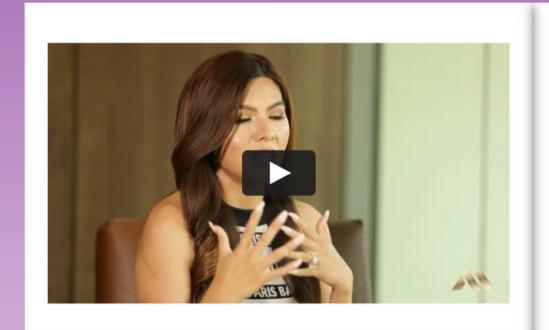
In conjunction with a sales funnel this webinar funnel campaign was a real hit with 583 leads collected at a near \$2.98 per lead.



Video Editing

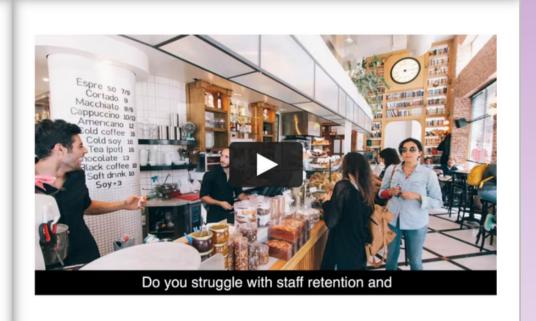
Process: Client uploads raw footage (1 video credit = upto 20 mins raw footage), with video outline and video editors edit to their brief.

(Head to https://rpboxed.co for samples)











Photography (location dependant)

Process: Photography is a location dependant service and will depend where the client is if it's possible.

Corporate Photography





Product Photography

Branding Photography





Event Photography



For more details:

Brett Williams - brett@rpboxed.co

Service Pricing:

https://client.rpboxed.co/services/

Sign Up for your own RPBoxed agency:

https://agent.rpboxed.co/signup

